

# WasteIT Group

Billion tons of organic wastes are produced by companies every year. It has been estimated that 1/3 of the food production is wasted and 38% of food waste is produced during industrial processing vegetable by-product (Helkar et al.,2016).

Agro-industrial wastes especially by-products can have a sustainable application. Moreover, waste proper management leads to several benefits in terms of health, environment and economy (Mirabella et al.,2014).

*WasteIT Group* is an online service committed to managing organic wastes used and produced by companies. This eco-sustainable network embraces customers that take care of environment.

The service provides a digital platform adapted to offer a transparent administration guaranteeing that collaboration agreements among companies are laid down limiting attitudes of favor and preference among participants .

*WasteIT Group* supervises collaboration established between participants in order to guarantee and enhance the correct reuse of organic waste.

- ❖ Companies that join the service receive our “degree of excellence” to apply to own products and services.
- ❖ The service promote the collaboration with Universities to develop and share innovation in organic waste reuse.
- ❖ Consumers can reach our constantly updated service via smartphones and other devices

DON'T IGNORE THE OPPORTUNITY TO  
MAKE AN HEALTHIER WORLD BY  
REDUCING WASTE!

<https://eitgroup901861544.wordpress.com/>

